



# Children's Well-Being Foundation Annual Report

A registered 501(c) (3) non-profit organization

June 1, 2014

## Strong Future for CWB Foundation

**Mission:** Create and implement health, education, and social skill programs for under-privileged children who fall through the gaps of the healthcare system.

### Highlights from 2013

- *More than 7,000 patients treated.*
- *More than 1,200 visits out in the community.*

### 2013 Board of Directors

Dr. George Whitelaw,  
President and Founder

Ronald Ramseyer,  
Chairman of the Board

Henry "Chip" Strapp,  
Treasurer

Stephen Brown

Kevin Comer

John Kelly Kastelz

Jeffrey Lick

Connacht Peterson

Kim Cunningham, U.S.  
Executive Director

The Children's Well-Being Foundation improved the health of thousands of underserved children in Costa Rica over the past year.

It is our hope that the Children's Well-Being Foundation can expand its services in 2014 and beyond. Under our business model, we consult with the local government to figure out where the "gaps" are in their system and then work with them to fill those gaps. By coordinating with local authorities and other organizations, our operations are truly efficient in meeting the needs of the Costa Rican people.

Our rural clinic in Guanacaste is currently treating about 600 patients each month. Our staff provides medical care, psychological services, eye exams, and lice exams. Looking

ahead, we wish to increase the number of patient visits at this clinic to 7,200 in 2014, 10,000 in 2015 and 12,000 visits the following year.

There are many areas around Guanacaste with children in need of our services. By the end of 2015, the Children's Well-Being Foundation would like to purchase a bus and have it equipped for mobile medical visits and eye exams. By using the Guanacaste staff and traveling around to these rural communities, we can add an additional 4,400 patient visits in 2015 and 18,000 in 2016.

Within the next year, we would also like to staff a clinic in Anonos, an area of San Jose, Costa Rica. Operating at least three days a week, we would have 3,000 patient visits during the year, provid-



ing primary care, psychological services, eye exams, and lice exams.

A longer term goal, but one close to Founder Dr. Whitelaw's heart, is opening a clinic that provides services to the indigenous people of Costa Rica. If we are able to open this facility in 2016, we could have 5,000 patient visits each year.

With each of these goals, we will have had 60,600 patient visits by the end of 2016. **This is an increase of 742% in just under three years.**

## U.S. Executive Director Selected to Lead Foundation

Kim Cunningham was recently selected as the U.S. Executive Director for the Children's Well-Being Foundation. She began her new role in January 2014.

"We are delighted to welcome Kim to the Children's Well-Being Foundation. She brings new ideas that support our many initiatives to help underserved children," said Dr. George Whitelaw, founder.

Cunningham will begin by developing a new fundraising strategy so that the organization can expand its services. She has extensive non-profit management experience, previously serving as director of public relations and managing director of development for the American Medical Student Association and Communication Manager for the American Heart Asso-



ciation's Office of Public Advocacy.

"The Children's Well-Being Foundation has a clear mission and there are a lot of opportunities for us to grow. I look forward to helping the organization reach the next level," said Cunningham.

She was recently selected for the 2014 *Cape & Plymouth Business*' 40 Under 40 Award.

# Children's Well-Being Foundation

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## The Inspiration for the Children's Well-Being Foundation

Paulette, a young Costa Rican girl, was just 9 years old when she was diagnosed with a flesh eating bacteria and told by her doctors that she should "go home and make her peace with God."

Her parents asked Dr. George Whitelaw to help. They didn't believe that their daughter was meant to die this young. He worked with the family and did everything he could to get her to the United States for the surgeries that she desperately needed. It took nine months and she almost died in the process. Because of this situation, Dr. Whitelaw knew he wanted to help more children and change the system. Instead of bringing children to the U.S. for care, he wanted to open clinics in rural and underserved areas of Costa Rica and make everything more accessible to those who needed it. The Children's Well-Being Foundation was born.

Today, the organization is making a significant difference in Costa Rica, providing health care to thousands of children just like Paulette.

**Why Costa Rica?** Costa Rica's public health insurance

system is available to all legal residents and citizens. But with a number of citizens who live in impoverished areas, those who don't know how to work the system, and immigrants, who are not eligible, there are still too many people who do not receive care. With the support of the socialized medical system, we are able to provide care to those who need it.

Also, welcome to our new doctor, Carolina Campos Chavarría, who is working in our Guacacaste clinic.

## Upcoming Events

Duxbury Beach Party  
August 2014

Family Brunch at Brae Burn  
Country Club  
Fall 2014

5th Annual Dinner &  
Auction, Cohasset, MA  
Fall 2014

Visit  
[www.cwbfoundation.org](http://www.cwbfoundation.org)/  
events for more information.

*Thank you to all those who donated in 2013! The children would not have received care without your generosity.*

*As we look to the future and plan to treat even more children, we urgently need your support! Your donation will make a significant difference.*

**Donate online:**

<http://www.cwbfoundation.org/donate>

**Or you can mail a check, made payable to:**

**"Children's Well-Being Foundation"**

100 Highland St.

Suite G1

Milton, Massachusetts 02186

**Thank you!**